PFIC Annual Information Statement

- This Information Statement applies to the taxable year of Acorn International, Inc., Acorn Information Technology (Shanghai) Co., Ltd., Beijing HJZX Software Technology Development Co., Ltd., Zhuhai Acorn Electronic Technology Co., Ltd., MK AND T Communications Limited and Shanghai Acorn Advertising Broadcasting Co., Ltd. beginning on January 1, 2017 and ending on December 31, 2017.
- You have the following pro-rata share of the ordinary earnings and net capital gain of each entity below for the taxable year specified in paragraph (1):

	Ordinary Earnings	Ordinary Earnings Per ADS	Ordinary Earnings Per ADS Per Day	Net Capital Gain
Acorn International, Inc.	None	None	None	None
Acorn Information Technology (Shanghai) Co., Ltd.	None	None	None	None
Beijing HJZX Software Technology Development Co., Ltd.	\$ 10,076	\$0.0000094	\$0.00000026	None
Zhuhai Acorn Electronic Technology Co., Ltd.	\$ 177,017	\$0.0001651	\$0.0000005	None
MK AND T Communications Limited	None	None	None	None
Shanghai Acorn Advertising Broadcasting Co., Ltd.	None	None	None	None

The amount of cash and fair market value of other property distributed or deemed distributed to you during the taxable year specified in paragraph (1) is as follows:				
Cash: None				
Fair Market Value of Property: No	one			
records, and such other documents as may that PFIC ordinary earnings and net cal Internal Revenue Code of 1986, as amend	u to inspect and copy permanent books of account, be maintained by us that are necessary to establish bital gain, as provided in section 1293(e) of the ded, are computed in accordance with U.S. income and your pro rata shares thereof.			
May 15, 2018	Acorn International, Inc. By: /s/ Jacob A. Fisch Title: Chief Executive Officer			
	Cash: None None Fair Market Value of Property: None Acorn International, Inc. will permit your records, and such other documents as may that PFIC ordinary earnings and net cap Internal Revenue Code of 1986, as amend tax principles, and to verify these amounts			

THIS INFORMATION IS PROVIDED IN ORDER TO ASSIST THOSE SHAREHOLDERS WHO HAVE MADE A QEF ELECTION WITH RESPECT TO ACORN INTERNATIONAL INC. OR ITS SUBSIDIARIES IN MAKING CERTAIN PFIC CALCULATIONS AND DOES NOT CONSTITUTE TAX ADVICE. THOSE SHAREHOLDERS ARE ADVISED TO CONSULT THEIR OWN TAX ADVISORS CONCERNING THE OVERALL TAX CONSEQUENCES OF THE OWNERSHIP OF SHARES ARISING IN THEIR OWN PARTICULAR SITUATIONS UNDER UNITED STATES FEDERAL, STATE, LOCAL AND FOREIGN LAW.